

Final Programme
Ecsite Space Group 2024 Annual Meeting

Wednesday 16 October 2024

Please access the Museum through the entrance in **Via Olona 6bis**

Venue: Sala Biancamano

Time (CEST)	Session title	Speakers
9:00 – 9:30	<i>Arrival and welcome coffee at National Museum Science and Technology Leonardo da Vinci</i>	
9:30 – 10:00	<p style="text-align: center;">Welcome</p> <p style="text-align: center;">The objectives and strategy of the ESA - ECSITE Space Group</p>	<p style="text-align: center;"><u>Presented by:</u></p> <p style="text-align: center;">Camilla Rossi Linnemann, International Partnership Coordinator, National Museum Science and Technology Leonardo da Vinci</p> <p style="text-align: center;">María Menendez, Head of Outreach Coordination Office, ESA</p> <p style="text-align: center;">Catherine Franche, Director of Ecsite</p>
10:00 – 10:30	<p style="text-align: center;">Tour the table: Introduction of all participants (max 1 min./person)</p>	<p style="text-align: center;"><u>Moderated by:</u></p> <p style="text-align: center;">Catherine Franche, Director of Ecsite</p> <p style="text-align: center;">Madisson Pillikse-Laidsaar, Community Engagement & Administrative Assistant, Ecsite</p>
10:30 – 10:40	<p style="text-align: center;">ESA and European Space: News, upcoming events, context, and a several-year look ahead, to plan exhibitions and outreach.</p> <p style="text-align: center;">Exploring the Solar System, faraway planets, searching for life and the dark Universe.</p> <p style="text-align: center;">Deflecting asteroids and weathering solar storms, building our space access, infrastructure and</p>	<p style="text-align: center;"><u>Presented by:</u></p> <p style="text-align: center;">Kai Noeske, Outreach Corporate Content Officer, ESA</p>

	economy. Building a sustainable life on Earth - with the help of spaceflight-made-sustainable.	
10:40 – 10:50	Italian approach to prepare human space exploration	<u>Presented by:</u> Raffaele Mugnolo , Head of Exploration, Orbital and Surface Infrastructure, and Scientific Satellites Unit, ASI
10:50 – 11:00	Introduction to ESA Outreach	<u>Presented by:</u> María Menendez , Head of Outreach Coordination Office, ESA Monica Talevi , Head of STEAM Education and Outreach, ESA
11:00 – 12:00	Roundtable discussion: Engaging the public in European space endeavours This roundtable aims to present and discuss best approaches to conveying the benefits and opportunities of international cooperation in space, with a focus on Europe. How do we use past international achievements and future projects to engage the public and museum audiences, inspire a sense of international community and cross-border ownership, on top of educating and inspiring our next generations on science and technology? How can we use our communication on our national contributions to space endeavours as an angle to connect to the European context?	<u>Moderated by:</u> Kai Noeske , Outreach Corporate Content Office, ESA <u>Speakers:</u> Monica Talevi , Head of STEAM Education and Outreach, ESA Sandra Benitez Herrera , Science Communication and Education, ESA Stefania Arena , External Relations Head of Office, Italian Space Agency Camilla Rossi Linnemann , International Partnership Coordinator, National Museum Science and Technology Leonardo da Vinci Christophe Chaffardon , Head of Science and Education Cité de l'espace

12:00 – 12:05	Introduction to Space Group Presentations	<u>Moderated by:</u> Catherine Franche , Director of Ecsite Madisson Pillikse-Laidsaar , Community Engagement & Administrative Assistant, Ecsite
12:05 – 12:12	Closer to the Black Hole	Annelore Scholten , Manager of Audiences and Exhibits, Rijksmuseum Boerhaave
12:12 – 12:19	ESRIN Visitor Centre / ESERO Austria Exhibition	Harald Moser , Head of Science Experience, Ars Electronica Solutions
12:26 – 12:35	Who owns the moon?	Aron Schöpf , Curator, Deutsches Museum Nürnberg
12:35 – 13:00	Q&A and Discussion	
13:00 – 14:00	<i>Lunch break</i>	
14:00 – 14:05	<i>Introduction to Space Group Presentations</i>	
14:05 – 14:12	Earth Defenders!	Ben Rutherford-Orrrock , Contemporary Science Manager, Life Science Centre
14:12 – 14:19	It's (not) Rocket Science to include Gender: Supporting Students to develop confidence in talking about gender through outer space outreach activities	Eleanor Armstrong , Space Research Fellow, University of Leicester
14:19 – 14:26	Noordung Micro Museum / EO Citizen Science	Klemen Balanč , Professional Development Coordinator, Center Noordung
14:26 – 15:10	Q&A and Discussion	

15:10 – 15:20	Designed for Discovery: ESA Displays for Museum Merchandising & Photo opportunity	<p><u>Presented by:</u></p> <p>Hugo Simoes, Head of Print Media and Merchandising Office, ESA</p>
15:20 – 15:30	Space Group: Updates on Ecsite 2025 & Feedback Ecsite 2024	<p><u>Presented by:</u></p> <p>Catherine Franche, Director of Ecsite</p> <p>Monica Talevi, Head of STEAM Education and Outreach, ESA</p> <p>Fiorella Coliolo, Content Coordinator</p>
15:30 – 16:00	<i>Coffee break with IAF Space museums and science centre committee chaired by Cité de l'espace</i>	
16:00 – 17:30	<p>Two parallel Interactive workshops:</p> <p>Lab Mars Base: space-related interactive activities</p> <p>Lab Chemistry: interactive activities based on educational methodology</p>	<p><u>Conducted by:</u></p> <p>Michele Capolongo, Museum educator, National Museum of Science and Technology Leonardo da Vinci</p> <p>Dario Villani, Museum educator, National Museum of Science and Technology Leonardo da Vinci</p>
18:30 – 20:00	<p>Inauguration of the ESA-Leica photo exhibition 'Forests from Space – Echoes from Vaia Storm' in the Leica Gallery</p> <p>Cocktail in the Leica Gallery</p>	<p><u>Presented by:</u></p> <p>María Menendez, Head of Outreach Coordination Office, ESA</p> <p>Fiorella Coliolo & Benoit Delplanque, Curators</p> <p>Representative of Leica Galley</p>

20:30 – 22:00	Dinner at Obicà - Cusani <i>Via Cusani, 1, 20121 Milano MI, Italy</i>	<u>Hosted by:</u> ESA and Ecsite
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Please access the Museum through the entrance in **Via San Vittore 21**

Thursday 17 October 2024

Time (CEST)	Session title	Speakers
10:00 – 10:30	Arrival and welcome at National Museum Science and Technology Leonardo da Vinci	<p style="text-align: center;"><u>Presented by:</u></p> <p>María Menendez, Head of Outreach Coordination Office, ESA</p> <p>Catherine Franche, Director of Ecsite</p>
10:30 – 10:45	Introduction of Space exhibitions at the museum	<p style="text-align: center;"><u>Introduction by:</u></p> <p>Luca Reduzzi, Museum Curator Astronomy and Space, National Museum of Science and Technology Leonardo da Vinci</p>
10:45 – 11:30	Introduction to ‘Fragility and Beauty’ exhibition	<p style="text-align: center;"><u>Presented by:</u></p> <p>Luca Reduzzi, Museum Curator Astronomy and Space, National Museum of Science and Technology Leonardo da Vinci</p>
11:30 – 12:15	Guided tour of ‘Space for Our Planet’	<p style="text-align: center;"><u>Presented by:</u></p> <p>Fiorella Coliolo, Curator</p>