

PARTNER WITH US

2022 ECSITE CONFERENCE

EXHIBIT AND SPONSORSHIP

Get to 1,000+ professionals at the Ecsite Conference 2-4 June 2022



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2022 ECSITE CONFERENCE

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THE ECSITE CONFERENCE

**The largest
European science
engagement
Conference**

WHAT TO EXPECT

**An intense mix of
intellectual
stimulation,
purposeful and
creative
sessions and
new business
encounters**

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THE DATES

**2 – 4 June
2022**

THE HIGHLIGHT

**The return of the
in-person Ecsite
Conference in a
unique setting**

THE PLACE

**Heilbronn,
Germany**

See you there!

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1,000+

PARTICIPANTS

60

COUNTRIES

70

EXHIBITORS AT THE TRADE FAIR

3

MAIN SOCIAL EVENTS

1.6 M

TWITTER USERS REACHED BY
#ECSITE2019 TWEETS

3

DAYS OF CONFERENCE

The Ecsite Conference

EXPAND YOUR NETWORK

Meet the decision-makers of science centres, museums and many other science engagement organisations



THE PARTICIPANTS



- CEOs / Directors
- Senior Managers
- ▨ Other professionals



- ▨ Science centres, festivals & museums
- Private companies
- Universities & research bodies
- Foundations & NGOs
- Others



- ▨ Newcomers
- Regulars
(attended 1-3 Ecsite Conference)
- Passionates
(attended more than 3 times)

Exhibit at the Business Bistro



Imagine
Exhibitions
TRAVELING EXHIBITIONS



THE BUSINESS BISTRO: THE ECSITE TRADE FAIR

**The place where
all attendees
meet several
times a day for
coffee breaks**

KEY FEATURE

**Heart of the
unmissable
Business Bistro
Happy Hour**

OPEN DURING THE 3 CONFERENCE DAYS

**27 hours of
exposure at the
Business Bistro**

EXHIBITOR SMALL BOOTH

€3,295

- a **4m² space**
(width: 2m / depth: 2m / height: 2.5m)

EXHIBITOR NORMAL BOOTH

€3,825

- a **6m² space**
(width: 3m / depth: 2m / height: 2.5m)

EXHIBITOR DOUBLE BOOTH

price upon request

Two normal size booths

BOOTH INCLUDES

- Company name panel & booth number
- White side & back walls
- Basic electricity
- 1 spotlight
- Furniture: 1 table & 2 chairs
- Basic internet connection
- Listing (+logo) and short description of the company's profile in the Conference exhibitor catalogue
- Company listing in the digital programme and in the printed participants list

And one free registration for the full Conference and social events* (value: €764)

HOW TO BOOK

Reserve your booth!

Booth locations are attributed on a first-come, first-served basis. [Visit our Business page](#) and contact Daphnie Daras to pre-book your preferred booth.

Check out our Business FAQs online

Find out everything you need to know about the Business Bistro and the set-up of your booth.

Get the most out of your booth

Ecsite participants are a fun and creative crowd, eager to be inspired by new projects, exhibitions, techniques, products and services. Capture their attention by having an attractive and resourceful booth at the Conference!

Set up days: 31 May - 1 June

Event running: 2-4 June

Dismantling: 4 June (from 18.00) - 5 June

More information

www.ecsite.eu/conference/exhibit

www.ecsite.eu/conference/exhibit/faq

SPACE ONLY 12 TO 19M²

€600

per m²

FROM 20M²

€575

per m²

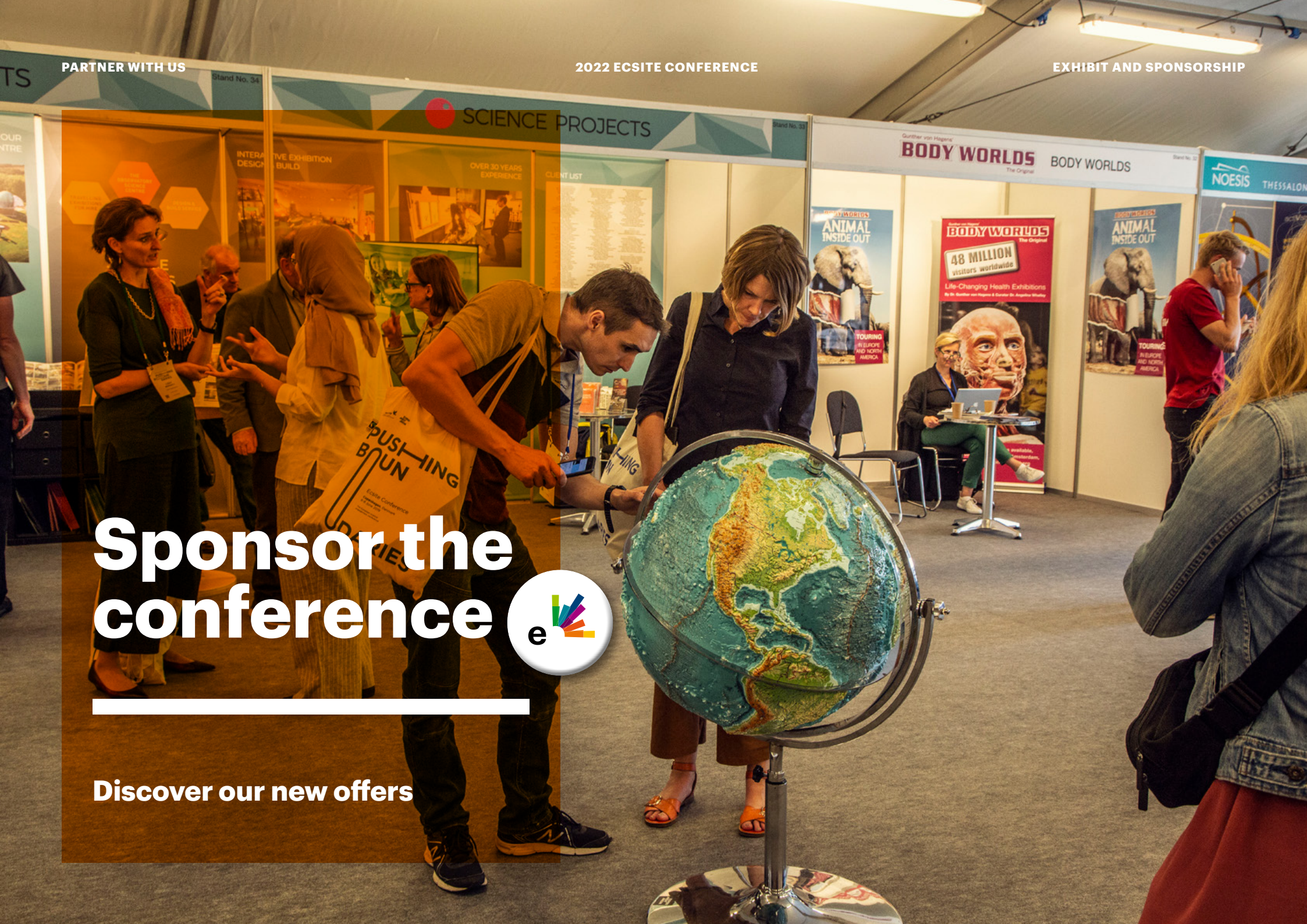
LESS THAN 12M²

price upon request

Questions?
Daphnie Daras
ddaras@ecsite.eu
+32 2 649 73 83

* excluding Farewell party

Prices do not include VAT.



Sponsor the conference



Discover our new offers



WANT MORE THAN JUST A BOOTH?

UPGRADE YOUR BRAND VISIBILITY WITH ONE OF THESE THREE OFFERS

UPGRADED BRAND VISIBILITY

€6,000

All benefits from the Business Bistro booth **plus:**

- Company logo on selected backdrops, banners and screens in the Conference venue, in the Ecsite app and in the printed participants list handed out to all participants.
- Name of a company's representative highlighted on the participants list
- An additional free registration for the full Conference and social events* (2 passes in total)

And additionally, beyond the Conference:

- Acknowledgement in the Ecsite 2022 Annual Report
- Company logo displayed on the Ecsite Conference website year-round

PREMIUM BRAND VISIBILITY

€12,000

All benefits from the upgraded brand visibility package plus:

- Exclusive logo presentation on the screens before the plenary sessions
- Special mention at the opening event
- Participation in a **Business Bistro showcase session, streamed live from the auditorium**. Each company can present a 3-5 minute pitch.
- Advertising banner in the Ecsite app
- An additional free registration for the full Conference and social events* (3 passes in total)

And additionally, beyond the Conference:

- Logo in Spokes news and Spokes magazine for a year

EXCLUSIVE BRAND VISIBILITY

€25,000

Only 1 sponsor

All benefits from upgraded and premium visibility packages **plus:**

- Exclusive title of **Strategic Sponsor** of the Conference
- 30-second video before each plenary session or a full-screen advert in the Ecsite App
- Company representative speech during the opening event
- Logo printed on the Programme at a glance/Venue map leaflet handed out to all participants
- Company visibility at the Newcomers Breakfast
- An additional free registration for the full Conference and social events* (4 passes in total)

And additionally, beyond the Conference:

- An article in Spokes magazine; Ecsite's quarterly digest with a reach of over 2,500 professionals, with written support from the Spokes Editorial Committee.

Questions?

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* excluding Farewell party

Want to know more?

Analyse our detailed offer in the table below

PARTNER WITH US

2022 ECSITE CONFERENCE

EXHIBIT AND SPONSORSHIP

DON'T WANT TO EXHIBIT AT THE BUSINESS BISTRO?

CONSIDER THESE SPONSORSHIP OPTIONS



EXCLUSIVE REGISTRATION SPONSOR

€10,000

Only 1 sponsor

Be the first sponsor our participants will learn about, thanks to your logo in the Conference registration e-mails.

- Company logo on the registration website as well as in all of the participants' e-mails and at the on-site registration desk
- Company logo (together with other sponsors logos) on selected backdrops, banners and screens in the venue, in the Ecsite app and the printed participants list handed out to all participants
- Name of a company's representative highlighted on the participants list
- 2 free registrations for the full Conference and social events*

And additionally, beyond the Conference:

- Acknowledgement in the Ecsite 2022 Annual Report
- Company logo displayed on the Ecsite Conference website year-round

CONFERENCE TRACK SPONSORS

€5,000 (maximum of 2 sponsors, one per track)

Sponsor a selected Conference track, connected with one of Ecsite's Strategic Commitments: Climate and biodiversity crisis or Equity and inclusion.

- Company logo next to selected sessions in the Conference programme in the Ecsite app and on the website
- Company logo (together with other sponsors logos) on selected backdrops, banners and screens in the venue, in the Ecsite app and the printed participants list handed out to all participants
- Name of a company's representative highlighted on the participants list
- 2 free registrations for the full Conference and social events*

And additionally, beyond the Conference:

- Acknowledgement in the Ecsite 2022 Annual Report
- Company logo displayed on the Ecsite Conference website year-round

Questions?

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* excluding Farewell party

Want to know more?
Analyse our detailed offer in the table below



TABLE 1 OF 3

	Business Bistro Booth Small: €3,295 Normal: €3,825	Upgraded brand visibility €6,000	Premium brand visibility €12,000	Exclusive brand visibility - only one sponsor €25,000	Exclusive registration sponsor - only one sponsor €10,000	Conference track sponsors - maximum of 2 sponsors €5,000
Small or normal Business Bistro booth	✗	✗	✗	✗	NO BOOTH	NO BOOTH
Conference pass, valid for three days, including all main social events	1	2	3	4	2	2
Exhibitor included in the exhibitors' list in the Ecsite app, with a link to company's website	✗	✗	✗	✗		
A printed copy of the participants list	✗	✗	✗	✗	✗	✗
Participation in the Business Bistro networking game	✗	✗	✗	✗		
Company logo (with other sponsors logos) on selected backdrops, banners and screens in the venue, in the Ecsite app and printed participants list handed out to all participants		✗	✗	✗ WITH THE TITLE "STRATEGIC SPONSOR" AND A LARGER LOGO	✗	✗
Name of a company's representative highlighted on the participants' list		✗	✗	✗	✗	✗
Advertising banner in the Ecsite app			✗	✗		
Individually presented logo on the screens before the plenary sessions			✗	✗		
Special mention at the opening event			✗	✗		

SCROLL DOWN FOR MORE BENEFITS

Questions?
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TABLE 2 OF 3

	Business Bistro Booth Small: €3,295 Normal: €3,825	Upgraded brand visibility €6,000	Premium brand visibility €12,000	Exclusive brand visibility - only one sponsor €25,000	Exclusive registration sponsor - only one sponsor €10,000	Conference track sponsors - maximum of 2 sponsors €5,000
Participation in a Business Bistro showcase session, streamed live from the auditorium with a 3-5 minute pitch			×	×		
Exclusive title of Strategic Sponsor of the Conference				×		
30-second video before each plenary session or a full-screen advert in the Ecsite app				×		
Logo printed on Programme-at-a-glance/Venue map leaflet handed out to all participants				×		
Company representative speech during the opening event				×		
Company visibility at the Newcomers Breakfast				×		
Company logo on the registration website as well as in all participants' e-mails and at the on-site registration desk					×	
Company logo next to selected sessions in the Conference programme in the Ecsite app and on the website						One of two tracks to choose: Climate and Biodiversity crisis or Equity and inclusion

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BENEFITS BEYOND THE CONFERENCE

TABLE 3 OF 3

	Business Bistro Booth Small: €3,295 Normal: €3,825	Upgraded brand visibility €6,000	Premium brand visibility €12,000	Exclusive brand visibility - only one sponsor €25,000	Exclusive registration sponsor - only one sponsor €10,000	Conference track sponsors - maximum of 2 sponsors €5,000
Acknowledgement in the Ecsite 2022 Annual Report		✗	✗	✗	✗	✗
Company logo displayed on the Ecsite Conference website for a year		✗	✗	✗	✗	✗
Logo in Spokes news and Spokes magazine for a year			✗	✗		
Beyond the Conference: Article in Spokes magazine, written with the Spokes Editorial Committee				✗		

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expo
BOOKING BY BUSTER

Could we kick off our
great visitor experience
already by booking?

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Faithful

COMPANIES SPONSORING THE
ECSITE CONFERENCE FOR FIVE
SUCCESSIVE YEARS OR MORE

10%
discount

Receive 10% discount
on any of our
sponsorship packages

Ecsite members

FULL & SUSTAINING

50%
discount

For any Ecsite booth
rental get 50% off
an extra Conference
registration

Refer friends

AND GET A REWARD

10%
discount

Receive a 10% discount on your booth rental or
sponsorship if you convince another company not
present at the Conference in the past five years as
an exhibitor or sponsor to become one

You can accumulate up to a maximum of 20% discount via the
referral scheme (corresponding to two or more referrals). The
discount is only valid for the specific edition attended by the
exhibitor or sponsor you referred to us. Your discount will be paid to
you once the referred company has settled its invoice.

2022 ECSITE CONFERENCE



EUROPEAN NETWORK
SCIENCE CENTRES & MUSEUMS

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